

Module 1 – Business Start-up

Contents of this module:

1. What we do as Business Coaches?
2. Starting a Business
3. Choosing a name
4. Entity types
5. Advantage disadvantages of various business entities
6. Business registration
7. Domain registration
8. Business licensing
9. Australian business number (ABN)
10. Registering for ABN
11. Goods and services tax (GST)
12. What is GST
13. How is it implemented?
14. Is GST compulsory?
15. Issuing invoices for tax purposes
16. Business activity statement (BAS)
17. Tax file number (TFN)
18. Trademarks
19. Establishing TM
20. Registering a Trademark
21. Business type evaluation
22. Retail
23. Wholesale
24. Direct sales
25. Service Business
26. Home based business
27. Online business
28. Franchise
29. Multi-level marketing
30. Psychological development
31. Attributes of success
32. Common problems facing business owners
33. Characteristics of a successful business coach
34. Online resources for business
35. How to create a winning business name
36. Example of partnership agreement

